



NEW
BEGINNINGS
UNLIMITED
POSSIBILITIES

The Prosperity Plan

October 8, 2011



sharing
health
prosperity
freedom



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Prosperity Plan - International

NuVerus is a unique company. NuVerus offers you an Immediate Income while you are building a Residual Income to reach Financial Freedom. We have designed one of the most lucrative compensation plans in the industry to reward our Independent Business Associates (IBA). People from all walks of life can take advantage of this great opportunity; whether they choose to do it spare-time, part-time, or full-time. Our trademarked Prosperity Plan is unique, simple and powerful.

The dynamic features of the Prosperity Plan include:

- Direct Referral Bonuses up to 20%
- Binary Commissions up to 20%
- Binary Commissions Potential up to \$120,000 per Month
- 7 Generation Matching Bonus
- Luxury Car Bonus up to \$1200 per month
- Global Leader Pool Bonus
- Dual Sponsorship Program
- Commissions Paid Weekly
- NuVerus International MasterCard
- Global Income Opportunity with International Expansion

Come and discover your opportunity to true Health, Prosperity and Freedom. The Prosperity Plan can lead you and your family to Financial Independence.



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The NuVerus Independent Business Associate

When you enroll in NuVerus as an Independent Business Associate (IBA) you start the exciting journey to Health, Prosperity, and Freedom.

Enrollment Step 1:

Your NuVerus Business starts with an IBA Success Kit for only \$49.95. With your kit you receive all these benefits to build a successful business:

- NuVerus Success Kit with Marketing Materials
- Immediate Placement in the NuVerus Global Genealogy
- 1 Year access to NuVerus Personal Website System
- 1 Year access to Associate Virtual Management Office
- 1 Year access to NuVerus Webinars and Conference Calls
- 1 Year access to NuVerus Associate Support
- Global Income Opportunity with the NuVerus Prosperity Plan

Enrollment Step 2:

Start your business with an optional Fast Start Package of NuVerus Products to ensure your Success. This will provide you with products for you and your family, and for sharing and sampling. There are three different Fast Start Success Packages to choose from. Each package contains NuVerus Products at Wholesale Pricing. In the next section we will show you the benefits of the different Fast Start Packages.

Enrollment Step 3:

Secure your business and stay on track with the optional Monthly Order Assurance Program. Your monthly order ensures you are qualified with Personal Volume. You will receive a monthly order of NuVerus Products for continued personal use, and for sharing and sampling.

Review:

Getting Started is Easy:

- Start your NuVerus Business Online Today in Minutes.
- Select your Fast Start Package.
- Secure your Business with the Monthly Order Assurance Program.



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Choose a Fast Start Package

When you enroll as a new Associate, use your initial inventory of product to share with your family, and to sample with your friends and prospects. This will ensure your NuVerus Business gets off to a fast and successful start. Many new Associates also sell their products at Retail Price and they make a nice profit.

The Fast Start Packages also establish your commissions level for Direct Bonuses.

Here are three Fast Start Packages to choose from.

(Prices vary by Country - See 'Join Section' for your Country)

Professional Package

- 20% Commissions on all Customer Orders and Associate Fast Start Packages
- 20% Binary Commissions for 6 months (then up to 15%)

Business Package

- 15% Commissions on all Customer Orders and Associate Fast Start Packages
- 10% Binary Commissions (up to 15%)

Basic Package

- 10% Commissions on all Customer Orders and Associate Fast Start Packages
- 10% Binary Commissions (up to 15%)

How to choose the package that is right for you:

When you begin building your NuVerus business, you will want to earn the highest commissions possible. As you can see above, the Fast Start Package you purchase will determine the % commission you earn when you refer New Associates and Customers. We will explain the importance of these different commission levels in the next section.

Review:

- There are three Fast Start Packages to choose from.
- The Package you purchase determines the % commissions you can earn on Customer and Associate Fast Start Orders.



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Fast Start Bonus

When you refer new Associates that purchase their own Fast Start Package, you will earn a Fast Start Bonus of up to 20% on the product package purchased. You will earn between 5-20% depending on the Initial Fast Start Package you purchased.

Package You Purchased	First Generation Bonus
Kit Only	5%
Basic	10%
Business	15%
Professional	20%

As you can see above, the Business and Professional packages give you significantly higher potential in the Fast Start Bonuses you will earn.

The Fast Start Bonuses are paid weekly!

Review:

- You can earn up to 20% via the Fast Start Bonuses with the Professional Package
- Fast Start Bonuses are paid weekly.
- Fast Start Bonuses are paid on Fast Start product packages purchased by new Associates



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Customer Bonus

When you share and sample NuVerus products with people, the majority of them will want to continue using these products with our Associate or Customer Program. Simply refer these people to your NuVerus website to earn Customer Bonuses.

There are two ways for people to become Customers:

Retail Customer

Order products one time. Return any time in the future to reorder.

Preferred Customer

Order products and agree to a monthly replenishment, and receive Free Shipping or Wholesale Pricing. (Up to a 25% discount off the total Retail Customer cost). The Preferred Customer program is very popular with people who want to consume NuVerus products, and are not interested in the Associate opportunity.

Both types of Customers can order online from your personalized NuVerus Associate website. You receive your website immediately upon enrolling as a new Associate. Your website contains an online secure e-commerce system that will also notify you whenever there is a Customer purchase.

Just like the Fast Start Bonuses. You earn this same percentage on all First Generation Customer Orders.

You Purchased	Customer Bonus
Kit Only	5%
Basic	10%
Business	15%
Professional	20%

Thus just like the Fast Start Bonuses, the Business and Professional packages give you significantly higher potential in the Customer Bonuses you will earn.

Customer Bonuses are paid Weekly!

Review:

- You can earn up to 20% on the orders from your customers.
- Preferred Customers receive Free Shipping or Wholesale pricing.
- As an Associate, you have an e-commerce website that will notify you when there are Customers Orders.



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Retailing Bonus

Many of our Associates enjoy selling NuVerus Products directly to the people they know. With the Retailing Bonus, you are Rewarded for this. As an Associate you purchase NuVerus products at Wholesale. The more products you purchase, the deeper the discount. Then when you sell these products at Retail, you keep the difference.

Bulk Order Retailing Bonus

Many Professionals and Small Retail Businesses will want to sell NuVerus products to their patients, clients, and customers. With the NuVerus Bulk Order program, there are substantial discounts that allow Retailing Bonuses of up to 100%.

Review:

- Purchase Products at WholeSale, sell at Retail and keep the difference.
- Professionals and Small Retailers can earn up to 100%.

Team Commissions

Team Commissions give Associates the ability to earn Long Term Residual Income. Residual Income via Team Commissions is the core foundation of the Prosperity Plan. We already reviewed how you earn Fast Income when you refer Associates, and Customers; and when these Associates refer more Associates. Many of these Associates and Customers will be consuming and sharing NuVerus products on a recurring monthly basis. You are eligible to earn Team Commissions on all the new and recurring orders that develop in your organization.

In NuVerus we call it Team Commissions. We use the word 'Team' because your Team Commissions starts when you sponsor two Associates. These two Associates will be the start of two teams, your left and right team.

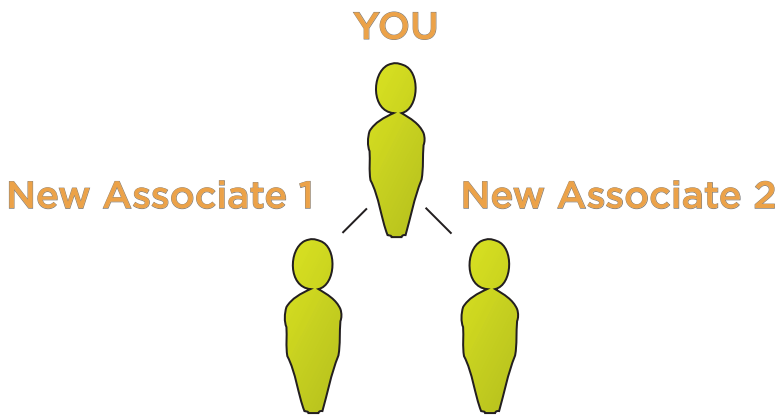
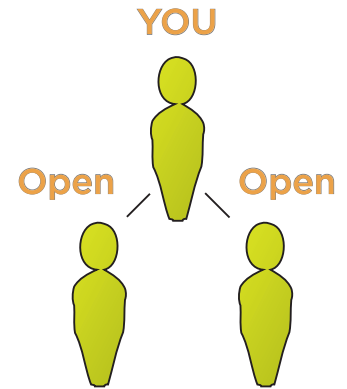


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Team Commissions Continued

When you join as an Associate you are placed in what we call a Genealogy otherwise known as a downline. All NuVerus Associates around the world are placed the same way, under their sponsor. After you are placed in your position, there are two open positions directly underneath you. This is commonly referred to as a 'Binary' Plan (two-sided).

The first two Associates you Sponsor will be placed, one on the left and one on the right, starting your two Teams.



You are now ready to earn Team Commissions on all the orders that develop in your two Teams.

After these two positions are filled in your Binary, all additional Associates will be placed or SPILLED under one of these Associates, into your left or right team.

In the example on the right, your first row is filled. You sponsor a new Associate that is SPILLED onto you second row under the Associate on your first row.

How your Team Commissions Grow:

1. You Sponsor Associates.
2. The Associates in your Left and Right Teams Sponsor additional Associates.
3. The people above you in the Genealogy can SPILL Associates into one of your Teams. You also can create SPILL
4. This duplication can continue in your Teams with no limits to infinity.
5. All Customers are also placed in the Tree.
6. You and your Teams can sponsor in any country NuVerus has opened.



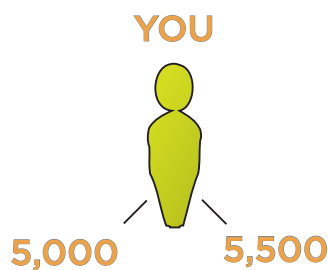


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Team Commissions Continued

Earning Team Commissions:

Each week we will add up all the volume of all the orders in your two Teams. You earn up to 20% Team Commissions on the Matching Volume that has occurred in both Teams. Let's look at an example:



- You have 50 orders in your left team totaling 5000 in Volume.
- You have 55 orders in your right team totaling 5500 in Volume.
- You earn up to 20% on the matching volume in your left and right team (5000) >> up to \$1000.
- The remaining 500 in volume in your Right Team is carried forward to the next week. In other words, you never lose any volume that did not generate Team Commissions.

With the NuVerus Prosperity Plan, you can earn up to \$35,000 each week in Team Commissions!

Team Commissions are paid weekly!

Review:

- You can earn long-term income via Team Commissions.
- When you join NuVerus you are placed in the Genealogy and there are then two positions open under you in a two-sided or Binary structure.
- Your two Teams can grow with no limits.
- SPILL of Associates into the Binary Tree is a powerful factor in the Prosperity Plan.
- You earn 10% on the Matching Volume in your two Teams each week.
- Any unmatched volume carries forward, does not flush.
- You can earn up to \$35,000 per week in Team Commissions.



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Matching Bonus

This Bonus entitles you to receive a match on the Team Commissions on the people you personally enrolled, plus additional Associates up to your Seventh (7) Generation.

This Matching Bonus can allow Associates to build a large Residual Income from unlimited numbers of Associates in their organization.

Let's look at an example:

- You are qualified to earn First Generation Matching Bonus.
- Your First Generation Associate earns \$1,000 in team commissions during the week.
- You earn a 10% matching bonus on the team commission for a total of \$100.

These team commissions can expand and compound on unlimited number of Associates in your 7 generations.

When qualified, you earn 10% on your first Four (4) Generations, and an additional 5% on Generations Five (5) through Seven (7).

The matching bonus is paid weekly!

* The Matching Bonus is a Weekly Bonus. NuVerus guarantees of a 50% payout of all Commission Volume (cv) based on calculating the Matching Bonus on a floating percentage. After all other bonuses and commissions are paid the remaining available commissions are allocated to the Matching Bonus, and then paid up to the full % quoted above.

30 Day Bonus

Professional Level Associates who achieve the rank of Bronze Elite within 30 days of enrollment, will receive a \$1000 Bonus! This Bonus rewards Professional Level Associates who demonstrate leadership qualities in their first month of their NuVerus Business.



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Dual Sponsor Bonus

The Dual Sponsor Bonus is a breakthrough innovation by NuVerus. With the Dual Sponsor Program, Associates can sponsor long-distance and choose a local existing Associate to assist them. With this unique program, you can now sponsor Associates anywhere in your country, as well as any country that NuVerus has launched. With the Dual Sponsor Program your new Associate will always have an Associate close by that can assist them.

This program allows the local Associate and originating sponsor to share 50/50 in several of the Bonuses.

Fast Start Bonus

The originating and Dual Sponsor Associate each get 50% of the Fast Start Bonus they are qualified to earn.

Matching Bonus

When the new Associate begins building their own Binary Tree and earning Team Commissions, the originating and Dual Sponsor Associate each get 50% of the 1st Generation Matching Bonus they are qualified to earn.

The new Associate is placed in the downline tree of the originating sponsor.

Review:

- You can sponsor Associates anywhere in the world and they will have Assistance in building their NuVerus business!
- Share in 3 exciting bonuses with the Dual Sponsor Associate.



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Luxury Car Bonus Program

NuVerus rewards Associates with a prestigious Luxury Car Bonus of up to \$1200 per month. Choose the Black Luxury car of your dreams from one of the following luxury brands and drive in style with NuVerus. BMW, Cadillac, Jaguar, Lexus, Mercedes, luxury SUV or luxury truck.

After you achieve the rank of Bronze Elite and have acquired your new car, you earn a \$600 Monthly Car Bonus from NuVerus. NuVerus will continue to pay the \$600 per month Bonus for LIFE as long as you maintain the Bronze Elite or higher rank and continue to drive an approved Black Luxury Car. After you achieve the rank of Diamond Executive, your Car Bonus increases to \$1200 per month!

If you don't elect to get a Black Luxury Car from one of the approved brands, you have the option of receiving 50% of the Car Bonus. First Time Rank Promotion 3 month Grace Periods applies. Thus you can earn 100% of the monthly bonus for 3 consecutive monthly periods before acquiring your Black Luxury Car. See NuVerus Luxury Car Policy at the end of this document for complete details.

Emerald Global Bonus

Once you reach the level of Emerald Executive, a Powerful Global Bonus Pool awaits you! Qualified Emerald Executives and above will share in a % of Global NuVerus Sales with other Top Leaders!

The Emerald Bonus is paid monthly to qualified Emerald and higher Associates that achieve this rank qualification for 4 consecutive weeks during a single calendar month.

Qualified Emerald Associates earn 1 share of the Bonus Pool.
Qualified Double Emerald Associates earn 2 shares of the Bonus Pool.
Qualified Triple Emerald Associates earn 3 shares of the Bonus Pool.
All Qualified Diamond Associates earn 4 shares of the Bonus Pool
All Qualified Presidential Associates earn 5 shares of the Bonus Pool

NuVerus International MasterCard

Each week NuVerus will credit your account with any commissions you earned from the previous week. These commissions are now in your NuVerus Account and can be used in several ways:

Use Account Credit for NuVerus Products: This is a unique feature of the NuVerus System. At anytime you can place a product order using your account credit. Your account credit can also be used for your monthly order.

Request Money from your Account: At anytime you can request to have a check sent to you. Checks are sent weekly by NuVerus.

The NuVerus International MasterCard: All Associates have the option of ordering a personalized NuVerus International MasterCard! Then anytime you want to withdraw funds from your NuVerus Account, simply put a request into your Associate Online office and the money is transferred to your NuVerus International MasterCard! Your NuVerus International MasterCard can be used any where in the world!



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Prosperity Plan Rank Table



Associate Levels	Personal Sales Volume	Sponsor/ Customer Bonus	Binary Commissions
Basic I	\$99.95	10%	Up to 15%
Basic II	\$179.95	10%	Up to 15%
Business I	\$99.95	15%	Up to 15%
Business II	\$179.95	15%	up to 15%
Professional II	\$179.95	20%	20% for 6 months (then up to 15%)

Director Ranks	Total Personal Group Volume	Personally Sponsored Directors	Leaders in Separate Lines of Enrollment	Binary Commissions	Binary Commissions Potential	7 Generation Matching Bonus	Luxury Car Bonus (Monthly)	Emerald Bonus
Director	1 Associate Left & Right			10.00%	\$250.00			
Director 500	500			10.00%	\$500.00			
Director 1000	1000			10.00%	\$750.00			
Director 2000	2000			10.00%	\$1,000.00			
Executive Ranks								
Executive	3000	3		11.00%	\$1,500.00	1st Generation		
Senior Executive	5000			11.00%	\$2,000.00	"		
Regional Executive	7000			11.00%	\$2,500.00	2nd Generation		
Elite Ranks								
Bronze Elite Executive	10,000	4	1 Executive	12.00%	\$3,000.00	3rd Generation	Car \$600	
Silver Elite Executive	15,000			12.00%	\$4,000.00	"	"	
Gold Elite Executive	20,000			12.00%	\$5,000.00	"	"	
Platinum Elite Executive	25,000			12.00%	\$6,000.00	4th Generation	"	
Emerald Ranks								
Emerald Executive	50,000	5	2 Elites	13.00%	\$8,000.00	5th Generation	"	Share in 4% of Total Sales
Double Emerald Executive	100,000			13.00%	\$9,000.00	"	"	"
Triple Emerald Executive	150,000			13.00%	\$10,000.00	6th Generation	"	"
Diamond Ranks								
Diamond Executive	250,000	6	2 Emeralds	14.00%	\$15,000.00	7th Generation	Car \$1,200	"
Double Diamond Executive	500,000			14.00%	\$17,500.00	"	"	"
Triple Diamond Executive	750,000			14.00%	\$20,000.00	"	"	"
Presidential Ranks								
Presidential Executive	1,000,000	7	2 Diamonds	15.00%	\$25,000.00	"	"	"
1 - Star Presidential Executive	2,000,000		1 Diamond & 1 Presidential	15.00%	\$30,000.00	"	"	"
2 - Star Presidential Executive	3,000,000		2 Presidentials	15.00%	\$35,000.00	"	"	"

- Associate Levels Basic II, Business II, & Professional II allow associates to earn additional bonuses. (highlighted)
- Personal Sales volume includes Personal Orders and Personally Referred Customer Orders in the last 31 days.
- Director = An Associate who is 'Active' (Personal Sales Volume), and has at least 1 sponsored 'Active' Associate in the left and right legs of their Binary Tree.
- To earn Binary Commissions, an Associate must be qualified at the Director Level.
- Binary Commissions begin for a Director when there is at least 350 in accumulated volume in both the left and right legs of the Binary Tree.
- Personal Group Volume = Equals total CV in your referral organization in last 31 days. No more than 50% can come from one line of enrollment.
- Leaders in Separate Lines of Enrollment - Does not have to be Personally Sponsored.

Prosperity Plan Terms & Conditions

- Commissions are only generated on the sales of consumable NuVerus products.
- A week period runs from Tuesday at 12:00 AM and closes on Monday night at 11:59 PM (PST)
- The Paid Rank you earn each week determines the Commissions and Bonuses you are eligible to receive
- Paid Rank does not carry forward, thus an Associate must qualify each week.
- Once an Associate earns a Rank, that Title is maintained for 12 months for recognition purposes.
- The period for calculating rank is the 31 days prior to the close of the weekly period on Monday night at 11:59 PM (PST).
- Director requires: a) Be active with Personal Sales Volume, b) Have a sponsored Active Associate on the left and right of your Binary Tree.
- Personal Group (Personal Lines of Enrollment): Each time you sponsor a new Associate or Customer, this represents a Personal Line Of Enrollment. Then all the future Associates and Customers that develop through that person are included in that line. Your total CV in all your lines of enrollment is your 'Personal Group CV'. The example below represents 15 people in your personal group from 3 Associates or 3 Lines of Enrollment that you started:

*SPILL in your Tree does not count toward your PLOE.

Mary	Steve	Chad
John	Phil	Paul
Chris	Jordan	Jenny
Bob	Jim	Larry
Tony		Allen
Jill		

- Commission Volume (CV) - The volume assigned to each product for the purpose of calculating commissions. This CV value is necessary for having an International Compensation Plan.
- Team Commissions Maximum - When a qualified director earns the maximum in weekly team commissions, any remaining matching volume will be flushed.
- Leaders in Separate Lines of Enrollment - Qualifiers in the table above represents a qualified Leader in a separate line of enrollment. Thus to be Triple Diamond Executive, you must have 2 separate lines with a qualified Emerald (Does not have to be personally sponsored).

* The Matching Bonus is a Weekly Bonus. NuVerus guarantees of a 50% payout of all Commission Volume (cv based on calculating the Matching Bonus on a floating percentage. After all other bonuses and commissions are paid the remaining available commissions are allocated to the Matching Bonus, and then paid up to the full % quoted above.

INCOME DISCLOSURE STATEMENT

NuVerus USA is a new company and the potential earnings for Independent and Business Associates cannot be determined until a multi-year track record for sales Associate earnings are established. NuVerus nor it's associates should never make representations or claims of specific incomes that can be earned. Any representation or guarantee of earnings would be misleading. Success with NuVerus will result from sales efforts, hard work, diligence, personal skills, geographical characteristics and knowledge. Nothing in this document in part or in its entirety can or should be taken as a guarantee of product results, business results, personal achievement and/or success.